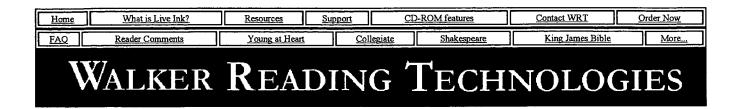
# ATTACHMENT A



# What is LiveInk®?

### LiveInk®

is a patented method
of text presentation
that has been shown
to increase
reading comprehension and
reduce reading eyestrain.

#### LiveInk®

harnesses the power
of the word
to make it easier
to read
by formatting text
in a pleasing,
poetic-prose style.

Reading research with LiveInk®
has shown
that LiveInk®
can more than double
reading comprehension
for many readers.

LiveInk® is especially helpful when the text is very difficult and abstract.

# Additionally,

the LiveInk® presentation method has been shown to reduce reading eyestrain by up to 75 percent.

# LiveInk®

reduces the reader's mental work of deciphering the text's sentence structure and allows the reader to concentrate more deeply on the message itself.

The Classics in LiveInk® includes features that will further enhance reading:

- · Large font options (up to 40 point)
- · Point-and-click table of contents for every Book and Chapter.
- · Three background/text color schemes
- · Word Search
- · BookMarking
- · Point-and-click index for Cross-Reference Study.

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